

EFFE
TECHNOLOGY



Think Globally !
Act Virtually !

About Us

EFFE Technology, a technology-driven software development company, creating a revolution in the marketing industry and online platforms by delivering immersive and interactive user-experiences with customer engagement applications. We develop software using different technologies for product manufacturers, software companies, IT businesses, and start-ups. We deliver 3D web and mobile applications, AR and VR Applications, 360 Virtual tours, techno-marketing strategies, and high-quality user experiences to achieve the client business objectives. Our services can help you to plan and deliver 3D USER EXPERIENCE to maximize scalability and performance.

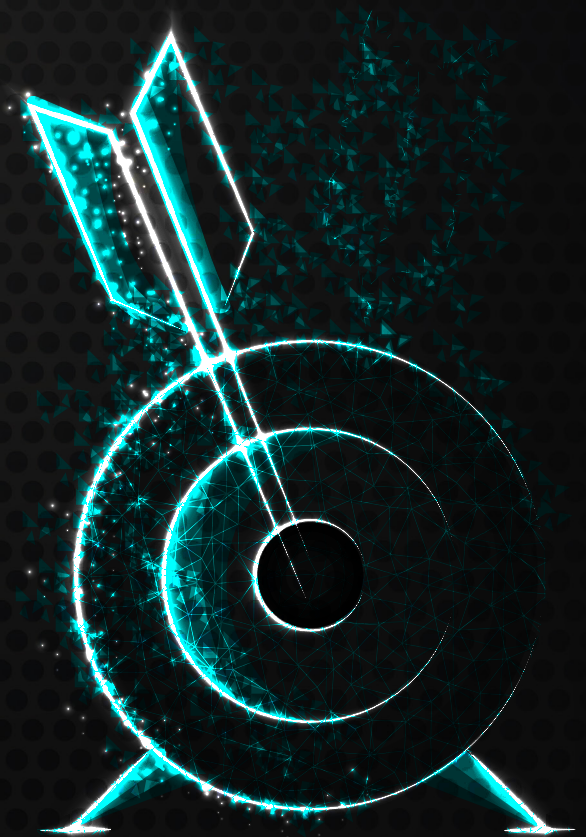


Vision

To deliver cost-effective technology solutions and digital transformation services globally using the latest technologies.

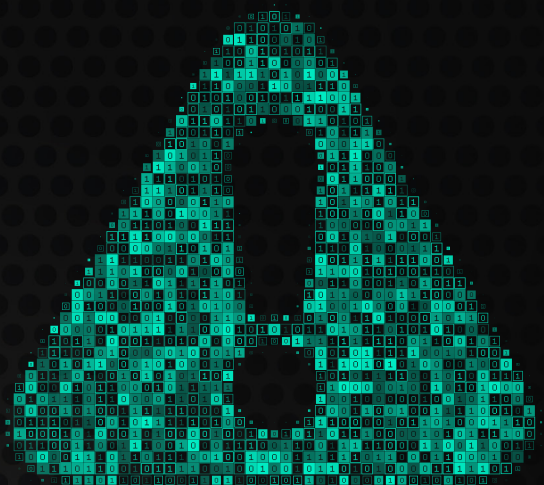
Mission

- ▶ To empower the business and assist our clients using innovative technology solutions with improved performance and efficiency.
- ▶ To provide dynamic solutions for the complex technological services to stand out in the competitive global marketplace.



Importance of service

- ▶ An efficient approach for favourable use.
- ▶ Highly interactive customer experience
- ▶ Futuristic techniques using artificial intelligence
- ▶ Immersive visualization
- ▶ Automation of business insights



Services offered

- Augmented Reality ◀
- Virtual Reality ◀
- Extended Reality ◀
- 3D/360 Visualization ◀
- App Development ◀
- CRM/LMS/PMS ◀

Augmented Reality

Our augmented reality app development services provide an immersive environment by integrating motion graphics, sound, and UXD concepts to establish a real-world effect. It engages the audience and increases your brand credibility. We combine modern trends with our innovation to develop scalable AR applications. We offer interactive and cost-effective services for AR application development on timely delivery. We also deliver location-based AR application services for your business services. Our services on AR application development ease the visualization process by overlaying the digital content on the real-life elements, creating an interactive digital visual experience.



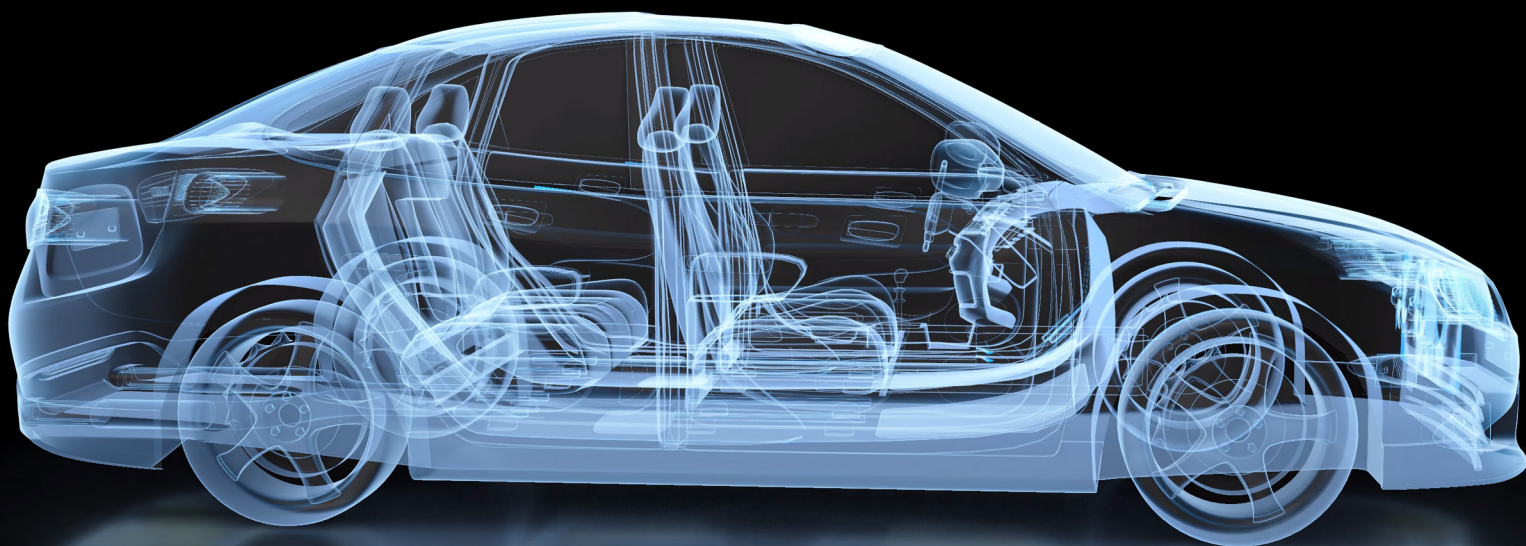
A man wearing a VR headset and a grey turtleneck sweater stands on a dark, rocky, and uneven terrain. In the background, there are green, rolling hills and a massive, detailed planet with a blue and white atmosphere, resembling Earth, dominating the sky. A smaller, circular inset in the top left corner shows a close-up of the planet's surface. The overall scene is a virtual reality environment.

Virtual Reality

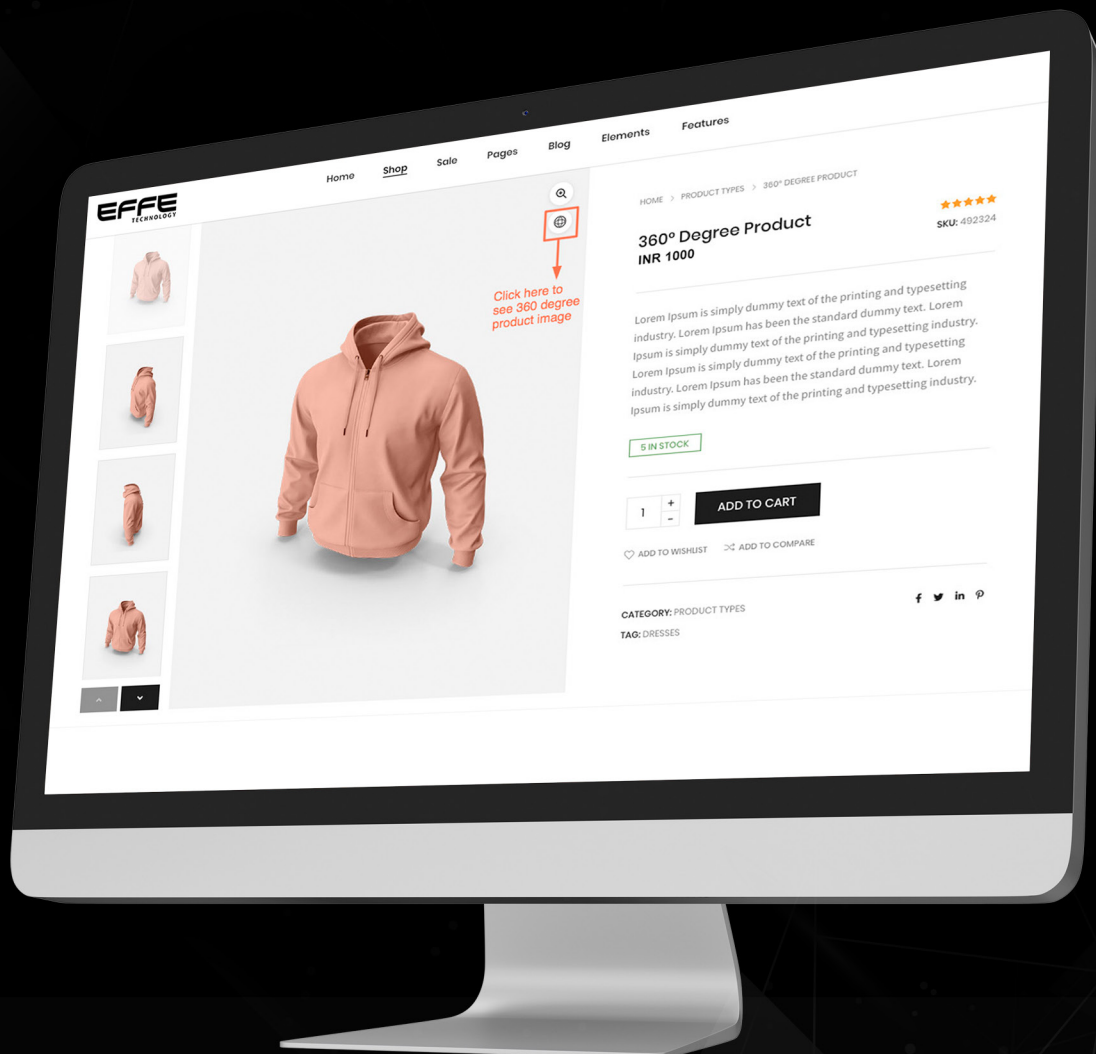
Virtual Reality is trending in this technological world. We deliver the application in virtual aspects with interactive design and high customized version that perfectly fits your business requirements. Our team will deeply understand the scope of your business and develop dynamic and creative viewing or gaming experience. Our services on VR application development create a complete physical experience using highly secured infrastructure at an affordable cost. Our VR services with a 3D experience immerse the users into the digital environment. We provide unique VR application services that increase flexibility and make your business more profitable.

Extended Reality

Extended Reality can change the ordinary desktop to an interactive machine. In this, users can even see the physical elements when interacting with the digital world. Our services on extended reality application development will solve the existing business problems. We integrate live tracing, 3D objects, and interactive sessions to improve the quality of XR applications to improve customer retention and increase sales. The combination of VR and AR elements on XR creates a tremendous digital learning experience as it is one of the powerful tools. Our XR applications will deepen the interaction on complex connections to improve the user experience.



Our application of 360 virtual services provides empirical results for complex regions. Our 360 virtual tour app allows everyone to do the 3D walkthrough and provides transparency and accessibility from anywhere in the world. We develop the customized virtual tour solutions for your business brand with accurate designs that even match your style guides. We offer high-quality 360 Virtual tour services to your business with a high-resolution and dynamic virtual user experience. Our product on 3D product visualization helps your business products to offer highly engaging experiences among the customers. It enables the customers to inspect the product before purchase for better understanding. The hotspots in the product improve customer engagement, thereby the sales increase.



App Development

Everything becomes digitalized as a result of technological advancements. Mobile applications ease the tasks and make users work efficiently. We integrate our marketing strategies on current trends to offer unique mobile application development solutions. We also provide mobile development services such as support and maintenance after the launch and delivery. Our web application services ease the maintenance of proper communication channels between the potential customers and the business brands. We provide a result-oriented website design with robust architecture to support high performance. Our services on web application development provide highly flexible and easily maintainable responsive and creative web apps with solid functionalities.



Our CRM development solutions benefit the sales and marketing teams by strengthening client relationships. Our services on CRM application automate the marketing requirements, sales, accounts, and finance with proper customer contact tools. EFFE Technology has launched a new LMS development service that assists in identifying learning gaps, analyzing conflicts, and reporting results. Our services on LMS web application development provides personalized learning experiences with a fully customized user interface. EFFE Technology delivers effective and custom PMS Development Services for all business firms. Our services ease the communication with the clients and stakeholders regarding the queries, delivery, and other aspects of the project. Our affordable and responsive LMS, PMS, and CRM services make you efficient and allow you to collaborate and increase productivity.



Our Clients



For Livespace, we offer interactive real-life simulations with a 360 app experience with 3D Extended Reality Service. Our highly interactive application improves their sales efficiently and helps in quick and effective decision-making over customer demands and expectations.

PLAYFIKS

Playfiks specializes in high-quality, fashionable clothing for the sportsperson. It is a sportswear brand for highly active people who approached us for 3d product simulation and visualization services to engage the customers for an increased shopping experience with high-quality 3D product simulations.



AEC Prefab offers a web-based approach for the construction process to connect the customers with AEC Professionals and Prefab Production companies. Our services on ERP development automatize their business operations and decrease the workforce to perform specific tasks.



First cry is one of Asia's largest online shopping stores for kids and baby products. TALKING BABY 3D Simulation Games Development, to engage the kids and mothers smartly with our strategic marketing to create brand awareness with our campaigns on product new arrival and new launches.



Indigo is India's largest passenger airline that primarily operates in India's domestic air travel market. Virtual Reality Development in Safety training is to train the air hostess to perform temperature checks as a part of the boarding process to avoid the widespread of COVID. We offer immersive virtual reality services with real-life simulations.



Bahnhof is one of the largest commercial transport companies in Germany. We offer a highly interactive learning tool to future transport services for efficient marketing and better customer acquisition. Our virtual Reality Development services for business applications create awareness and market the newly emerging service to target audience intent to avail the flying taxi service.



EFFE CONSULTANCY PVT LTD

3A, Zafrullah Towers, 3rd Floor, Parry's Corner, George Town, Chennai, Tamil Nadu 600001.
044 48613594 | +91 99621 61660 | innovation@effe.technology | www.effe.technology